

Sustainable Development Department

Initiatives 2022-2023

KidZania

The company signed a protocol with KidZania to sponsor the emergency ward (ambulance), which is a simulation of a small traditional city where children can play some of the roles played by adults to educate children to avoid dangers.

Goal 4: Quality Education

Goal 10: Reduced Inequality

January 2022 – October 2026



World Environment Day

The company launched the "Green" initiative, in cooperation with Liqa Association for Solidarity and Social Responsibility; to celebrate the World Environment Day, in the presence of the Director of the Educational Administration in Al-Warraq, a group of the administration's mentors and teachers, gig volunteer team, Liqaa's child sector team, and a group of volunteers in the initiative. The initiative was implemented over two days for 60 primary school students from 9 to 12 years old, at Al-Salam and Al-Mustaqbal Schools in Al-Warraq Educational Department. The activities that were implemented were a definition of the World Environment Day under the slogan "We only have one land" with a definition of the term "environment" and an enthusiastic song to preserve the environment, where the children were divided into groups and involved in planting and beautifying the school fence, and drawing and coloring 4 awareness murals to follow Positive behaviors to preserve the environment. In addition to placing 5 bins for school trash.

Goal 4: Quality Education

Goal 13: Climate Action

June 2022



Outgreens

The company signed a protocol with Outgreens, a company specialized in waste management and recycling, to collect the company's waste daily to be recycled in an environmentally safe manner. Outgreens provides a monthly report on the amount of waste collected during the month.

Goal 13: Climate Action

Goal 14: Life Below Water

June 2022 – June 2023



International Day of Charity

On the occasion of the International Day of Charity and achieving Goal 10: Reduced Inequalities, GIG - Egypt launched an initiative in cooperation with KidZania for 126 children over two days, where children enjoyed many activities, in addition, the company's concern to achieve justice, prosperity and equality between children from different groups of society. The company's volunteer team also shared the children their joy with this initiative and distributed souvenirs to these youngsters, which made them happy before the start of the school season.

Goal 10: Reduced Inequality

September 2022



Bekia

GIG-Egypt has obtained the certificate of waste recycling from Bekia for taking the responsibility towards the environment by going green Where the company's old waste was collected in warehouses and sent to be recycled, and the income was donated to Association of Friends of the National Cancer-Free Initiative

Goal 3: Good Health and Well-being

Goal 13: Climate Action

Goal 14: Life Below Water

October 2022



Paperless Day

GIG - Egypt launched the "Paper-Free Day" initiative in its Head Office over one day, in conjunction with the first day of COP27 where the use of paper was reduced by avoiding unnecessary printing or copying, and to use digital forms instead. This initiative is considered as an initial step for training in rationalizing consumption rates and reducing carbon emissions, harmful waste, and bad uses of paper.

Goal 13: Climate Action

Goal 14: Life Below Water

November 2022



International Day of People with Disability

GIG - Egypt, in cooperation with Liqaa Association for Solidarity and Social Action, under the slogan "Together we rejoice, we learn" celebrated the International Day of People with Disability, which was adopted by the United Nations and aims to support and understand the problems of people with disability. Where a number of children with disability participated with their parents in many activities in the International Park in Cairo to develop their knowledge of senses and communication skills. The day began by dividing the children into groups to introduce the five senses to them, and to give them the opportunity to play and enjoy themselves in the entertainment section of the park.

GIG - Egypt is always keen to support all segments of society, and develop their skills in order to achieve prosperity and equality among individuals to achieve the global goals of sustainable development.

Goal 4: Quality Education

Goal 10: Reduced Inequality

December 2022



Bekia

GIG-Egypt has obtained a certificate in waste recycling from Bekia, for disposing of old papers in the company's warehouses in the Heliopolis branch in an environmentally safe manner, to be recycled.

Goal 13: Climate Action

February 2023



Baheya Foundation

GIG -Egypt signed with Baheya foundation for early detection and treatment of breast cancer a cooperation protocol to insure on buses and ambulances of the institution against any damage or accident that affects the insured car and its accessories.

Goal 3: Good Health and Well-being

February 2023



Greest

GIG-Egypt had cooperated with Greest, a company specialized in electronic waste recycling, to hold an awareness session for a number of the GIG's employees, which dealt with: -

- 1- Define the term sustainable development.
- 2- Types of electronic waste that can be recycled.
- 3- Positive behaviors that must be followed when dealing with e-waste.
- 4- Harmful chemical gases and their role in climate change and global warming.
- 5- Reducing the printing of papers to reduce the carbon footprint.
- 6- Adopting positive behavior to reduce the risks that threaten the planet.

The seminar came to inform employees about the dangers of improper handling of e-waste and how to dispose of it in an environmentally safe manner, and the role of responsible citizens in alleviating the suffering of the country and saving the planet from the environmental dangers that may lead to it.

Goal 8: Decent Work and Economic Growth

Goal 13: Climate Action

February 2023



Misr Al Kheir Foundation

In appreciation of the GIG - Egypt for the economic circumstances, the company decided to donate the entire annual Ramadan Iftar budget to the Misr Al - Kheir Foundation as Ramadan Boxes. The company's volunteer team contributed to filling the boxes and distributing it in several regions in the republic.

Goal 1: No Poverty

Goal 2: Zero Hunger

Goal 10: Reduced Inequality

March 2023



Dar Al Orman Foundation

In continuation of the campaign to distribute Ramadan boxes to the neediest families during the holy month, GIG-Egypt cooperated with Dar Al-Orman Foundation to distribute 200 boxes to the people of Sheikh Makram village in Suhag Governorate.

Goal 1: No Poverty

Goal 2: Zero Hunger

Goal 10: Reduced Inequality

March 2023



International Women's Day

GIG - Egypt celebrated International Women's Day on March 8, and a symposium was held for the company's female employees in the presence of Dr. Ilham Hammouda - a psychological and family consultant, and a CCE relationship coach from the ICF, and a female consciousness coach in order to increase the awareness of female employees regarding these aspects.

Goal 5: Gender Equality

Goal 8: Decent Work and Economic Growth

March 2023



KidZania Annual Initiative

GIG-Egypt launched its annual CSRy initiative for the year 2023 with KidZania to achieve the tenth goal: reduced inequality for the children of Al-Amal Al Samia School for the deaf-mute and Al Shaheed Emad Ali Kamel Primary School in Abbasia. Where the children enjoyed inside KidZania City and benefited from the information provided by KidZania team about the jobs performed by adults, especially the emergency room that GIG sponsors. The company's volunteer team also shared the children their joy with this initiative and helped them inside the city.

Goal 4: Quality Education

Goal 10: Reduced Inequality

March 2023



Blood Donation Campaign

The initiative of GIG - Egypt and GIG - Life Takaful witnessed a strong participation of the two companies from the various departments of the company. Its participation resulted in the donation of "29 blood bag", and the company received thanks and appreciation from the blood transfusion services at the Ministry of Health for its effective contribution and its efforts in providing safe blood.

Goal 3: Good Health and Well-being

March 2023



Oyoon Misr Association

GIG-Egypt donated to Oyoon Misr Association to purchase a medical device "Chart Projector".

Goal 3: Good Health and Well-being

May 2023



57357 Hospital

GIG-Egypt donated to the Children's Cancer Hospital 57357 as a contribution to the purchase of "Cyber Knife" device.

Goal 3: Good Health and Well-being

May 2023





Thank You